Results of SurveyUSA Election Poll #21642

Geography: Georgia
Data Collected: 09/19/2014 - 09/22/2014
Release Date: 09/23/2014
Percentages

Sponsor:
WXIA-TV (Atlanta)

6 Weeks to the 11/04/14 General Election, Georgia Democrats Won't Roll Over, Refuse to Play Dead: White-hot races for both Governor of Georgia and US Senator from Georgia highlight this week's exclusive WXIA-TV 11Alive News Poll, conducted by SurveyUSA. In the fierce fight for the open Senate Seat being vacated by Republican Saxby Chambliss, Republican David Perdue and Democrat Michelle Nunn run effectively even today, Perdue at 46%, Nunn at 45%. In the contest for Governor of Georgia, incumbent Republican Nathan Deal is deadlocked with Democrat Jason Carter, Carter 45%, Deal 44%. Third-party candidates in both contests take just enough of the vote that, in a close general-election finish, the winner may need to also win a 12/04/14 runoff, rather than being elected outright in the 11/04/14 general election. Compared to an identical SurveyUSA poll 2 weeks ago, Perdue is down a point, Nunn is up a point. Compared to an identical SurveyUSA poll 2 weeks ago, Carter is up a point, Deal is down a point. Both contests are within the survey's theoretical margin of sampling error. Neither lead is statistically significant; both contests should be reported as a tie. * In the contest for School Superintendent, Republican Richard Woods had led Democrat Valerie Wilson by 12 points 6 weeks ago, by 4 points 2 weeks ago, but leads by just 2 points today, Woods 46%, Wilson 44%.

* In the contest for Secretary of State, Republican Brian Kemp once led Democrat Doreen Carter by 17 points --- today by 2 points. Carter has made substantial inroads among women, where she had trailed by 9 and now leads by 5.
* In the contest for Lieutenant Governor, Republican Casey Cagle had led Democrat Connie Stokes by 16 points, but today leads by 4 points.
* In the contest for Attorney General of Georgia, Republican Sam Olens today leads by 7 points, largely unchanged from 2 weeks ago.

Cell-phone and home-phone respondents included in this WXIA-TV research: SurveyUSA interviewed 825 state of GA adults 09/19/14 through 09/22/14. Of the adults, 721 were registered to vote. Of the registered voters, SurveyUSA identified 550 as being likely to vote in the 11/04/14 general election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (73% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (27% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device. In GA, for statewide office, a winning candidate must reach 50% of the vote to avoid a 12/04/14 runoff. You must credit WXIA-TV, the Gannett-owned station in Atlanta, also known as 11Alive, if you re-broadcast, cite, or publish these results in whole or part.

1 If the election for Georgia Governor were today, who would you vote for? (candidate names rotated) Republican Nathan Deal? Democrat Jason Carter? Or Libertarian Andrew Hunt?

550 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Nathan Deal (R)	44%	50%	39%	40%	35%	51%	50%	37%	50%	61%	10%	40%	**	80%	8%	48%
Jason Carter (D)	45%	39%	50%	49%	46%	43%	42%	47%	43%	31%	78%	29%	**	12%	87%	31%
Andrew Hunt (L)	4%	4%	3%	4%	4%	4%	3%	4%	4%	3%	5%	0%	**	2%	2%	9%
Undecided	7%	7%	7%	8%	15%	2%	5%	13%	3%	5%	7%	31%	**	6%	3%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	15%	28%	34%	22%	43%	57%	63%	27%	7%	3%	38%	37%	23%

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1

If the election for Georgia Governor were today, who would you vote for? (candidate names rotated) Republican Nathan Deal? Democrat Jason Carter? Or Libertarian Andrew Hunt?

550 Likely Voters	All	Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
Margin of Sampling Error: +/-4.3%		Conser	Modera	Liberal	Support	Oppose	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Atlanta	Northw	South &
Nathan Deal (R)	44%	77%	29%	15%	27%	63%	39%	42%	47%	37%	45%	49%	44%	45%	38%	49%	46%
Jason Carter (D)	45%	18%	56%	74%	63%	24%	45%	47%	44%	49%	46%	41%	43%	45%	49%	41%	45%
Andrew Hunt (L)	4%	3%	5%	2%	5%	6%	5%	5%	3%	5%	3%	5%	2%	4%	5%	2%	4%
Undecided	7%	2%	9%	9%	4%	7%	11%	6%	6%	9%	7%	5%	11%	6%	8%	8%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	36%	41%	17%	21%	35%	17%	32%	51%	25%	39%	36%	27%	73%	31%	37%	32%

2

If the election for United States Senator from Georgia were today, who would you vote for? (candidate names rotated) Republican David Perdue? Democrat Michelle Nunn? Or Libertarian Amanda Swafford?

550 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
David Perdue (R)	46%	50%	41%	40%	36%	50%	56%	37%	53%	64%	8%	44%	**	88%	6%	44%
Michelle Nunn (D)	45%	40%	49%	45%	50%	44%	39%	48%	42%	28%	85%	32%	**	8%	91%	33%
Amanda Swafford (L)	4%	4%	4%	6%	3%	3%	4%	4%	3%	4%	3%	0%	**	2%	1%	11%
Undecided	6%	6%	6%	9%	11%	3%	1%	10%	2%	5%	4%	24%	**	3%	2%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	15%	28%	34%	22%	43%	57%	63%	27%	7%	3%	38%	37%	23%

2

If the election for United States Senator from Georgia were today, who would you vote for? (candidate names rotated) Republican David Perdue? Democrat Michelle Nunn? Or Libertarian Amanda Swafford?

550 Likely Voters	All	Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
Margin of Sampling Error: +/-4.3%		Conser	Modera	Liberal	Support	Oppose	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Atlanta	Northw	South &
David Perdue (R)	46%	80%	34%	8%	29%	66%	43%	43%	49%	38%	45%	53%	44%	46%	40%	54%	42%
Michelle Nunn (D)	45%	15%	55%	82%	66%	22%	51%	46%	43%	52%	47%	38%	44%	45%	50%	36%	50%
Amanda Swafford (L)	4%	3%	4%	5%	2%	6%	4%	4%	3%	6%	2%	4%	2%	4%	4%	2%	4%
Undecided	6%	2%	6%	6%	4%	6%	3%	7%	5%	5%	6%	5%	9%	5%	6%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	36%	41%	17%	21%	35%	17%	32%	51%	25%	39%	36%	27%	73%	31%	37%	32%

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3

Georgia will also elect a Lieutenant Governor. If the election for Lieuenant Governor were today, who would you vote for? (candidate names rotated) Republican Casey Cagle? Or Democrat Connie Stokes?

550 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Casey Cagle (R)	47%	49%	45%	44%	37%	52%	55%	40%	53%	65%	11%	36%	**	87%	7%	50%
Connie Stokes (D)	43%	41%	45%	45%	48%	41%	39%	47%	40%	27%	82%	35%	**	7%	91%	27%
Undecided	10%	10%	10%	12%	15%	8%	6%	13%	7%	8%	7%	29%	**	6%	2%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	15%	28%	34%	22%	43%	57%	63%	27%	7%	3%	38%	37%	23%

3

Georgia will also elect a Lieutenant Governor. If the election for Lieuenant Governor were today, who would you vote for? (candidate names rotated) Republican Casey Cagle? Or Democrat Connie Stokes?

550 Likely Voters	All	Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
Margin of Sampling Error: +/-4.3%		Conser	Modera	Liberal	Support	Oppose	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Atlanta	Northw	South &
Casey Cagle (R)	47%	84%	34%	11%	31%	70%	44%	48%	49%	41%	46%	56%	41%	50%	38%	53%	50%
Connie Stokes (D)	43%	13%	53%	82%	63%	22%	46%	43%	43%	49%	47%	35%	43%	43%	51%	35%	44%
Undecided	10%	3%	13%	8%	6%	9%	11%	9%	8%	11%	8%	9%	16%	8%	11%	11%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	36%	41%	17%	21%	35%	17%	32%	51%	25%	39%	36%	27%	73%	31%	37%	32%

4

Georgia will also elect a Secretary of State. If the election for Secretary of State were today, who would you vote for? (candidate names rotated) Republican Brian Kemp? Or Democrat Doreen Carter?

550 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Brian Kemp (R)	46%	49%	43%	45%	34%	49%	57%	38%	52%	64%	8%	42%	**	87%	4%	50%
Doreen Carter (D)	44%	40%	48%	44%	50%	43%	38%	48%	41%	27%	88%	25%	**	4%	95%	29%
Undecided	10%	11%	9%	10%	16%	8%	5%	14%	7%	9%	4%	34%	**	9%	1%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	15%	28%	34%	22%	43%	57%	63%	27%	7%	3%	38%	37%	23%

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4

Georgia will also elect a Secretary of State. If the election for Secretary of State were today, who would you vote for? (candidate names rotated) Republican Brian Kemp? Or Democrat Doreen Carter?

550 Likely Voters	All	Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
Margin of Sampling Error: +/-4.3%		Conser	Modera	Liberal	Support	Oppose	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Atlanta	Northw	South &
Brian Kemp (R)	46%	80%	35%	9%	25%	68%	43%	44%	49%	38%	47%	52%	37%	49%	38%	54%	44%
Doreen Carter (D)	44%	15%	53%	83%	69%	23%	45%	48%	43%	50%	47%	39%	47%	43%	53%	34%	47%
Undecided	10%	5%	11%	9%	6%	9%	13%	8%	8%	12%	7%	9%	16%	8%	9%	12%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	36%	41%	17%	21%	35%	17%	32%	51%	25%	39%	36%	27%	73%	31%	37%	32%

5

Georgia will also elect an Attorney General. If the election for Attorney General were today, who would you vote for? (candidate names rotated) Republican Sam Olens? Or Democrat Greg Hecht?

550 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Sam Olens (R)	48%	53%	42%	42%	42%	49%	56%	42%	52%	65%	9%	46%	**	87%	9%	50%
Greg Hecht (D)	41%	35%	46%	44%	44%	40%	34%	44%	38%	26%	81%	20%	**	5%	87%	25%
Undecided	12%	11%	12%	14%	14%	11%	9%	14%	10%	10%	10%	33%	**	8%	4%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	15%	28%	34%	22%	43%	57%	63%	27%	7%	3%	38%	37%	23%

5

Georgia will also elect an Attorney General. If the election for Attorney General were today, who would you vote for? (candidate names rotated) Republican Sam Olens? Or Democrat Greg Hecht?

550 Likely Voters	All	Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
Margin of Sampling Error: +/-4.3%		Conser	Modera	Liberal	Support	Oppose	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Atlanta	Northw	South &
Sam Olens (R)	48%	81%	37%	11%	33%	69%	51%	43%	50%	43%	44%	56%	43%	49%	40%	56%	46%
Greg Hecht (D)	41%	14%	49%	77%	56%	22%	37%	43%	42%	42%	47%	33%	39%	41%	49%	32%	43%
Undecided	12%	6%	14%	12%	11%	9%	13%	14%	8%	14%	9%	11%	17%	10%	11%	12%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	36%	41%	17%	21%	35%	17%	32%	51%	25%	39%	36%	27%	73%	31%	37%	32%

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6

Georgia will also elect a State School Superintendent. If the election for State School Superintendent were today, who would you vote for? (candidate names rotated) Republican Richard Woods? Or Democrat Valarie Wilson?

550 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Richard Woods (R)	46%	50%	41%	39%	37%	51%	53%	37%	52%	62%	10%	38%	**	84%	6%	50%
Valarie Wilson (D)	44%	41%	47%	49%	49%	41%	40%	49%	41%	28%	87%	31%	**	7%	90%	32%
Undecided	10%	8%	12%	12%	14%	8%	7%	13%	8%	10%	4%	30%	**	9%	4%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	15%	28%	34%	22%	43%	57%	63%	27%	7%	3%	38%	37%	23%

6

Georgia will also elect a State School Superintendent. If the election for State School Superintendent were today, who would you vote for? (candidate names rotated) Republican Richard Woods? Or Democrat Valarie Wilson?

550 Likely Voters	All	Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
Margin of Sampling Error: +/-4.3%		Conser	Modera	Liberal	Support	Oppose	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Atlanta	Northw	South &
Richard Woods (R)	46%	80%	35%	8%	29%	65%	45%	42%	48%	37%	46%	53%	42%	47%	33%	52%	49%
Valarie Wilson (D)	44%	15%	55%	82%	65%	25%	48%	46%	44%	52%	48%	36%	44%	44%	57%	35%	43%
Undecided	10%	6%	11%	10%	6%	10%	7%	12%	8%	12%	6%	11%	13%	9%	9%	13%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	36%	41%	17%	21%	35%	17%	32%	51%	25%	39%	36%	27%	73%	31%	37%	32%

7

In general, do you support or oppose the school standards known as "Common Core?" Or, do you not know enough to say?

550 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Support	21%	23%	19%	35%	20%	18%	16%	25%	17%	19%	28%	11%	**	13%	31%	20%
Oppose	35%	36%	34%	24%	37%	40%	32%	32%	37%	46%	13%	19%	**	46%	19%	44%
Do Not Know Enough To Say	44%	41%	47%	41%	43%	42%	52%	42%	46%	36%	59%	70%	**	42%	50%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	15%	28%	34%	22%	43%	57%	63%	27%	7%	3%	38%	37%	23%

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7 In general, do you support or oppose the school standards known as "Common Core?" Or, do you not know enough to say?

550 Likely Voters	All	Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
Margin of Sampling Error: +/-4.3%		Conser	Modera	Liberal	Support	Oppose	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Atlanta	Northw	South &
Support	21%	12%	25%	34%	100%	0%	17%	17%	26%	12%	22%	27%	36%	15%	25%	15%	24%
Oppose	35%	54%	28%	20%	0%	100%	32%	31%	39%	27%	38%	37%	29%	37%	26%	44%	33%
Do Not Know Enough To Say	44%	34%	48%	46%	0%	0%	52%	52%	35%	61%	39%	36%	35%	47%	48%	42%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	36%	41%	17%	21%	35%	17%	32%	51%	25%	39%	36%	27%	73%	31%	37%	32%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.